

NEWS RELEASE

FOR IMMEDIATE RELEASE

Fulcrum Health, Inc. Announces Resignation of CEO Tabatha Erck and Launch of CEO Search

SHOREVIEW, Minn. (December 21, 2016) – Fulcrum Health, Inc. (Fulcrum), a nonprofit that develops and manages evidence-based physical health networks and support services, today announced the resignation of its Chief Executive Officer (CEO), Tabatha Erck.

“Fulcrum has never been more strongly positioned for the future; thanks in large part to Tab’s outstanding efforts on behalf of the organization,” said Dr. Mark Dehen, Board of Directors Chair at Fulcrum. “We cannot thank Tab enough for the dedication, passion, enthusiasm and inspiration she has given Fulcrum during her eight years of service. She will be greatly missed by the staff, Board, providers, and partners alike.”

Under Ms. Erck’s leadership, Fulcrum delivered on a number of significant achievements, including:

- ChiroCare of Wisconsin acquisition
- Organizational rebranding
- Raising the organization’s national profile and reputation for thought leadership, including Ms. Erck’s chairing of the NASHO (National Association of Specialty Health) Board of Directors
- A record of high-level of service to customers and stakeholders
- New product and service launches
- Building a world-class team
- Leading many initiatives designed to improve quality, while reducing costs and providing a high level of patient satisfaction
- Partnering with both local and national government agencies and the current Administration around initiatives focus on conservative care and the opioid epidemic.

“I’ve thoroughly enjoyed helping build this organization into what it is today. I am extremely proud of all that’s been accomplished, as a team and in partnership with our clients, suppliers and board of directors. I am confident the organization is in a good place as a new leader is chosen,” said Ms. Erck of her Fulcrum experience.

Ms. Erck will be transitioning out of her role in 2017 when she will be moving to Austin, Texas. The search for her replacement has commenced, with a commitment to finding the best individual to lead while ensuring a smooth transition throughout the process. This change in leadership provides a rare opportunity to strengthen the organization for the future described in its strategic plan.

“We look forward to following the success of Tab’s career and are excited for the next chapter at Fulcrum, as we continue to support our customers and stakeholders by delivering on our Mission, Vision and Values,” said Dr. Dehen.

About Fulcrum Health

Fulcrum Health, Inc., formerly known as Chiropractic Care of Minnesota, Inc., is a nonprofit organization that develops innovative and inspiring ways to leverage physical medicine that not only help lower health care costs, but also achieve better outcomes and increased patient satisfaction. The organization offers an array of physical medicine products and services including chiropractic, acupuncture, physical, occupational, speech, and massage therapy. For more information, visit fulcrumhealthinc.org.

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