



## NEWS RELEASE

FOR IMMEDIATE RELEASE

### **Fulcrum Board Selects Patricia Dennis as New CEO**

*Unanimous Endorsement Follows National Search*

SHOREVIEW, Minn. (May 5, 2017) – Fulcrum Health, Inc. (Fulcrum), a nonprofit that develops and manages evidence-based physical health networks and support services, announced today that its board of directors has unanimously selected Patricia Dennis as the organization’s next chief executive officer. Effective May 1, 2017, Dennis succeeds Tabatha Erck, the company’s former CEO of eight years.

“After a comprehensive, national search process, the board is pleased to have found the best individual to assume leadership of this organization,” said Dr. Mark Dehen, chair of Fulcrum’s board of directors. “We’ve selected a very strong leader at a time when Fulcrum is in a very strong position. Ms. Dennis’ extensive health care background and ability to translate vision and strategy into world-class execution make her an extraordinary fit.”

Ms. Dennis most recently served as senior vice president for Health and Care Engagement at HealthPartners where she was responsible for the vision, strategic direction, and operational leadership for delivering an integrated and personalized experience for patients and members. In addition to her work at HealthPartners, Dennis has also served in leadership roles at Healthways/Tivity and Medica, and has held management positions in banking, commercial construction, and government service industries.

The selection of Dennis completed the search process facilitated by Wheless Partners, a global executive search firm. During the interview process, a large prospect pool was narrowed in stages to a small group who interviewed with the board’s CEO Search Committee, and then to a final round who met with board leadership.

“Health care is in a state of constant flux,” said Kim Mageau, member of Fulcrum’s board and CEO Search Committee. “Fulcrum’s role in transforming the health care industry away from a cost-per-transaction model into a new paradigm based on outcomes has never been more important. The board is confident Ms. Dennis will leverage her full breadth of industry experience to bring Fulcrum’s conservative care model for physical medicine to the forefront as industry best practice. Her strong leadership will ensure Fulcrum’s ongoing growth and expansion.”

To learn more about Fulcrum, visit the new company website at <http://www.fulcrumhealthinc.org/>.

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**About Fulcrum**

Fulcrum Health, Inc. is a nonprofit organization that develops innovative and inspiring ways to leverage physical medicine that not only help lower health care costs, but also achieve better outcomes and increased patient satisfaction. The organization offers an array of physical health products and services including chiropractic, acupuncture, physical, occupational, speech, and massage therapy. For more information, visit [fulcrumhealthinc.org](http://fulcrumhealthinc.org).

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