

# News Release

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FOR IMMEDIATE RELEASE

## Chiropractic Care of Minnesota, Inc. Leaders Honored for Innovation in Health Care

**SHOREVIEW, Minn.** (April 27, 2016) – Chiropractic Care of Minnesota, Inc. (CCMI), a nonprofit that develops and manages evidence-based physical health network management products and services, today announces two of its leaders were honored for their innovative contributions to health care.

Dr. Vivi-Ann Fischer, CCMI's chief clinical officer, and Dr. Molly Magnani, CCMI Board member and lead chiropractor at Allina Health, were recognized at the 2016 Women's Health Leadership TRUST Forum on the evening of April 25, 2016. Over 900 men and women came together to celebrate inspiring Minnesota women who are positively impacting and changing the health care industry.

Dr. Fischer, finalist for the TRUST's Emerging Company Leader in Health Care Award, was recognized for her contributions in the development and launch of CCMI's distinguished ChiroCare Centers of Excellence (CCoE) program. CCoE consists of chiropractic clinics in the ChiroCare network that demonstrate the use of standardized clinical protocols and an integrated, collaborative approach to achieving positive outcomes, lower cost of care, and high-quality experiences for patients. Dr. Magnani, a finalist for the TRUST's Health Care Innovative Leader Award, was recognized for her work in collaboratively developing the University of St. Thomas' Chiropractic Leadership Institute, an executive education program that empowers chiropractors to effect transformation in today's health care environment.

"We are exceptionally proud of Dr. Fischer and Dr. Magnani for their persistent leadership and dedication," says Tabatha Erck, chief executive officer at CCMI. "Their recognition at the 2016 TRUST Forum is well deserved and serves as a testament to their vision and drive to transform the health care industry."

### About Chiropractic Care of Minnesota, Inc.

Chiropractic Care of Minnesota, Inc. (CCMI) is a nonprofit organization whose top priority is providing its customers with products and services that improve the health of their members and patients. CCMI employs experienced subject matter experts who develop and manage evidence-based physical health network management products and services that range from claims payment and utilization management to the development and implementation of new care pathways designed to advance the health care system.

Founded more than 30 years ago, CCMI developed ChiroCare, the nation's first chiropractic network, and has since expanded to include an array of physical medicine products and services. The nonprofit's mission is to improve the quality of life in communities by delivering high quality, value-based services to approximately 1.7 million eligible members of CCMI's contracted customers. Its select network includes more than 2,300 providers throughout the Upper Midwest.

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