



## **NEWS RELEASE**

(FOR IMMEDIATE RELEASE)

### **Fulcrum Health, Inc. opens new headquarters in Plymouth, announces new chief operating officer**

*Company continues expansion of physical medicine network across the Midwest and prepares for future staff growth*

SHOREVIEW, MN (February 28, 2018) – [Fulcrum Health, Inc.](#) announced today that it will open a new headquarters location in Plymouth in March 2018. As part of planned staff and sales growth, the company has hired Shireen Stone as its chief operating officer (COO). Fulcrum Health is a nonprofit health care organization specializing in physical medicine. Its legacy chiropractic product, ChiroCare, is one of the largest independent networks of credentialed chiropractors in the Upper Midwest. It currently features more than 2,400 providers and is available to approximately 1.7 million eligible health plan members.

Fulcrum Health will make its new home at Plymouth Woods Office Center in Plymouth, MN. The new space will accommodate a projected 20 percent staff increase throughout 2018.

According to Patricia Dennis, CEO of Fulcrum Health, the appointment of Shireen Stone to its C-suite and the relocation to the new Plymouth headquarters supports the company's future growth plans and network expansion efforts.

"Fulcrum Health is a respected leader in the physical medicine industry," said Dennis. "We have established a leadership team with the skills and a track record of success necessary to expand our network of credentialed providers throughout the Midwest, while staying true to our mission to lead the health care industry away from invasive, high-cost treatments to a physical medicine model that is focused on patient experience and outcomes."

Stone brings more than 20 years of health care experience in revenue cycle operations, information technology, program management, and process improvement. She will be responsible for the day-to-day operations of Fulcrum Health, as well as maintaining relationships with the network providers and partners.

Prior to joining Fulcrum, Stone held leadership roles at Park Nicollet Health Services and HealthEast Care System, and most recently with CliftonLarsonAllen LLP, providing advisory services to a national base of health system, hospital and physician practice clients.

To learn more about Fulcrum Health and the benefits of physical medicine, or to search Fulcrum's network of credentialed providers, visit [www.fulcrumhealthinc.org](http://www.fulcrumhealthinc.org).

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**About Fulcrum Health**

Fulcrum Health, Inc. is a nonprofit organization that develops innovative and inspiring ways to leverage physical medicine that help lower health care costs, achieve better outcomes, and increase patient satisfaction. The organization offers physical medicine products and services including chiropractic and acupuncture. Fulcrum Health is a 2017 recipient of the Press Ganey Guardian of Excellence Award for outstanding performance in patient satisfaction. For more information, visit [fulcrumhealthinc.org](http://fulcrumhealthinc.org). Follow us on [Twitter](#) and [LinkedIn](#).

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